<u>Color Fidelity and Color Preference:</u> Questioning reality

Lighting scientists, color specialists and the academic community have delved far into ways of quantifying the color of light. Fidelity measures the accuracy of a light source in relation to reference sources.

Visual perception occurs in the mind and similar to many topics related to vision, there is more than one version of the truth. Not only is there a range of quality, there is also a range of preference within a certain target application.

The latest updates relating to fidelity, gamut and preference will be presented along with accompanying graphics and example light sources in order to help simplify what traditionally has not been 'simple' for those tasked with specifying an LED lighting solution.





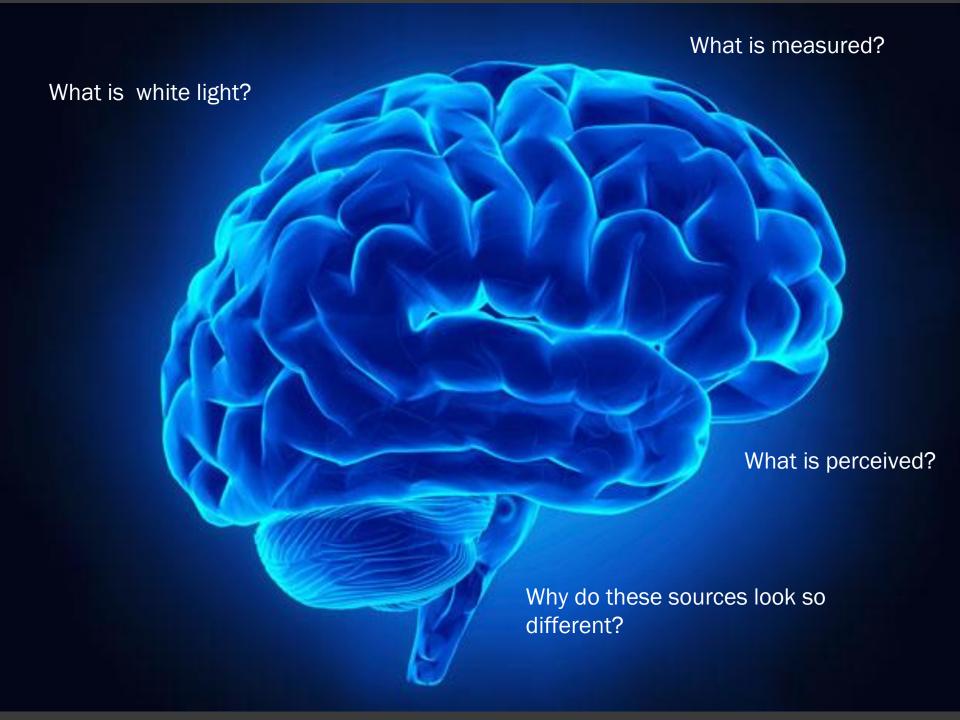
Color Fidelity and Color

Preference: Questioning reality

LINDSAY STEFANS, LC, IESNA, LEED AP

BUSINESS DEVELOPMENT MANAGER XICATO





- Light Source Color Rendition and the Basics of Color Science that support the evaluation method(s)
- Color Preference Research Study
- Research Study that Combines
 Preference and Fidelity

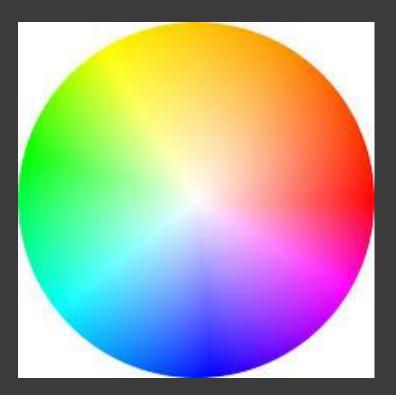
Demonstrations of Light Sources

What is fidelity? the degree of exactness with which something is copied or reproduced.

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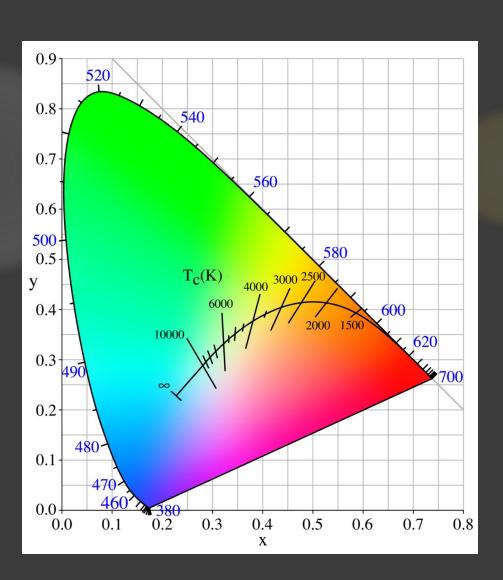
Fidelity has to do with the measurements of machines: goniophotometers, etc.

What is fidelity? the degree of exactness with which something is copied or reproduced.

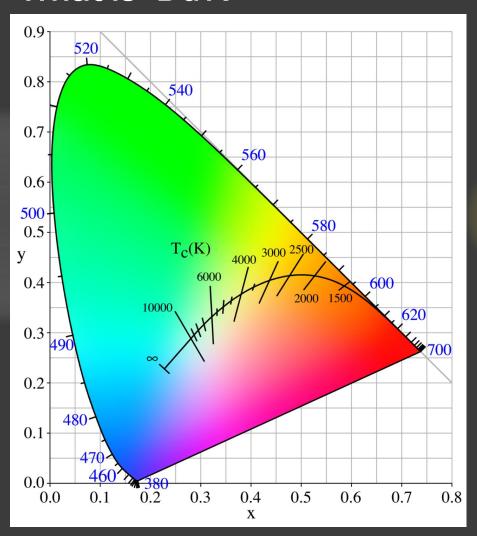


Gamut has to do with the increase or decrease of chroma: saturation.

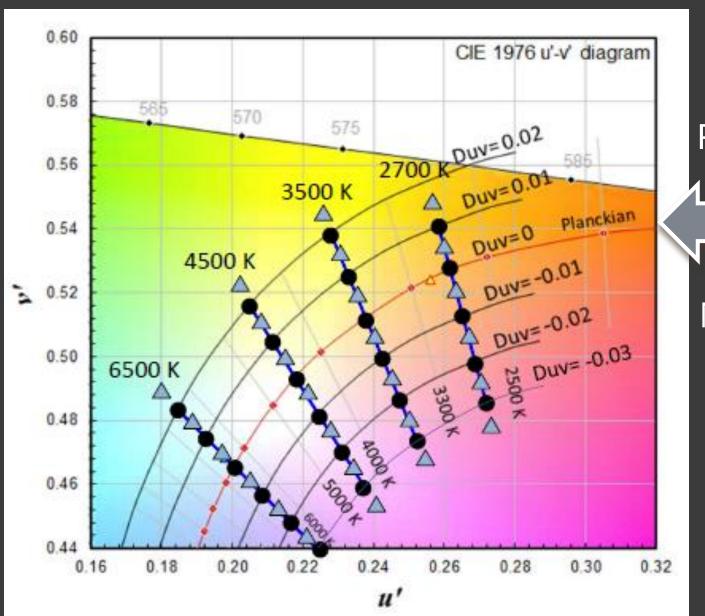
What is the black body locus?



What is Duv?



Yoshi Ohno (2014) Practical Use and Calculation of CCT and Duv, LEUKOS, 10:1, 47-55, DOI: 10.1080/15502724.2014.839020

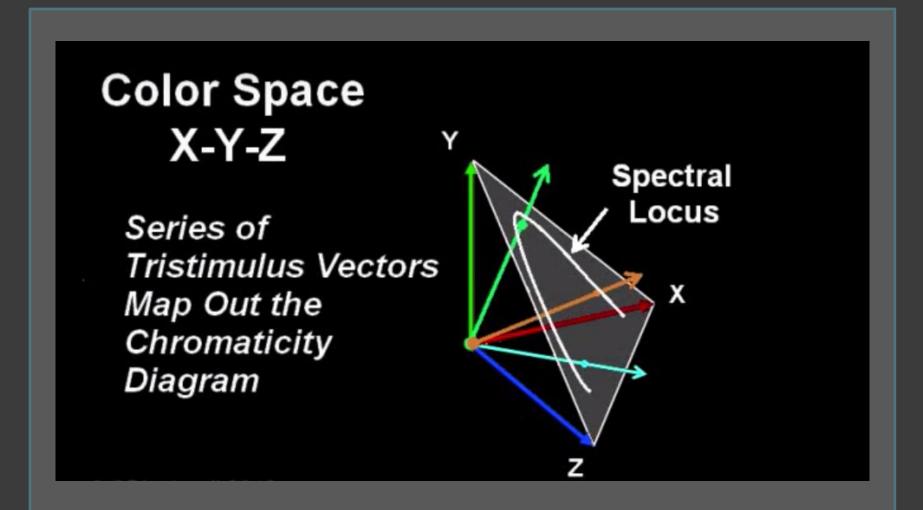


Positive Duv

BBL

Negative Duv

What are tri-stimulus values?



The IES Method (TM-30-15)

"This Technical Memorandum describes a method for evaluating light source color rendition that takes an objective and statistical approach, quantifying the fidelity (closeness to a reference) and gamut (increase or decrease in chroma) of a light source.

Importantly it does not attempt to evaluate human color preference or provide a single number that captures the combined color rendition qualities."

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Attributes of Color Rendition include:

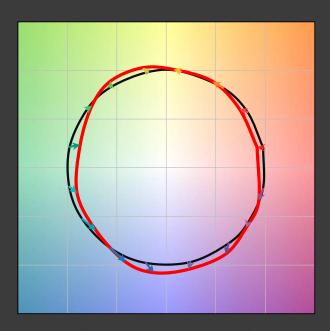
Color Fidelity

Color Discrimination

Color Preference

Tend to be related to saturation, which can be quantified with gamut

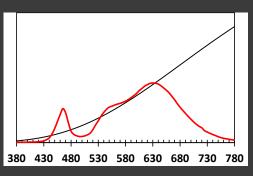
Color Vector Graphic



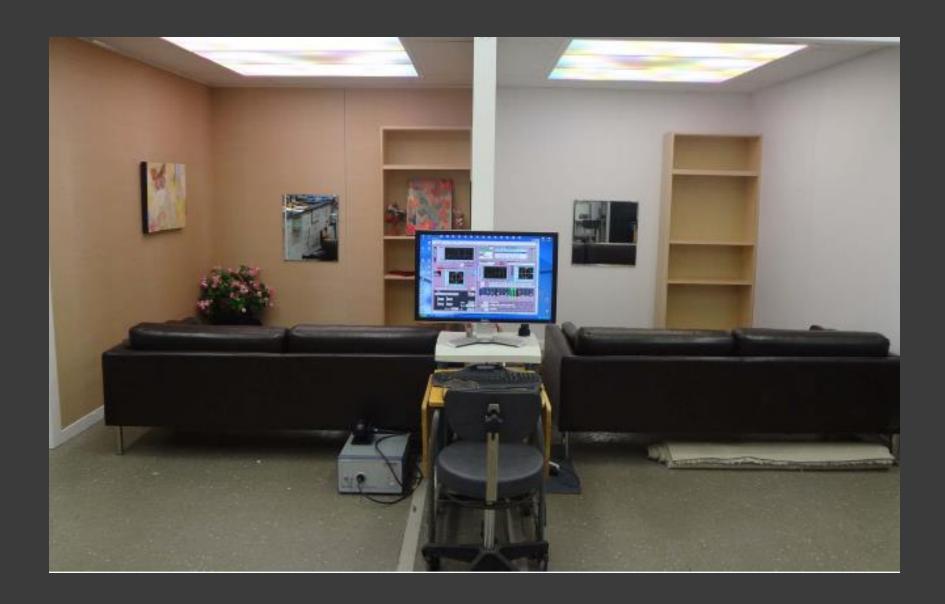
Color Vector Graphic

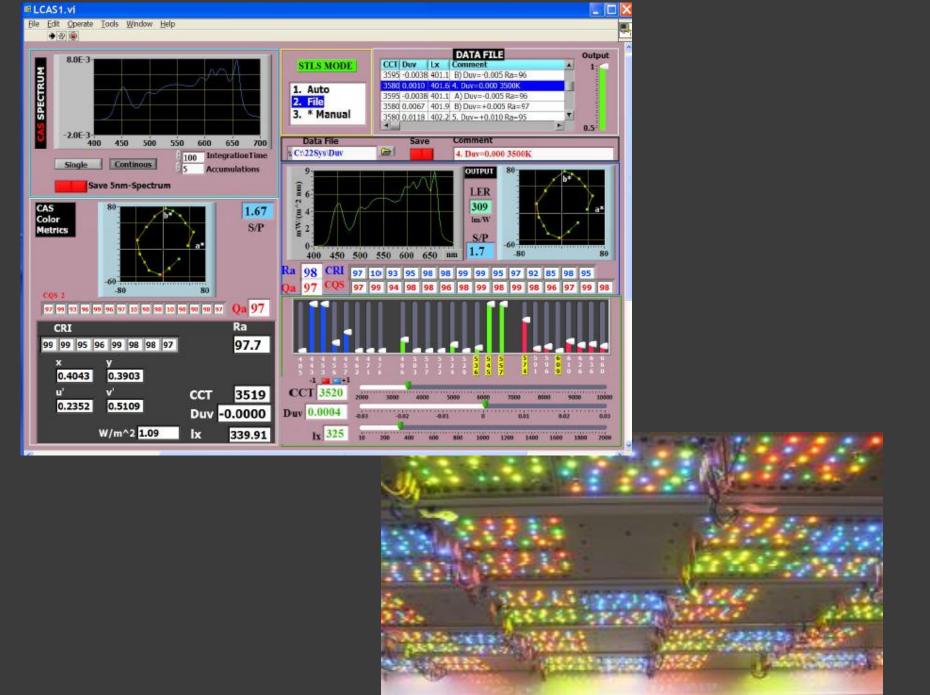


Color Distortion Graphic

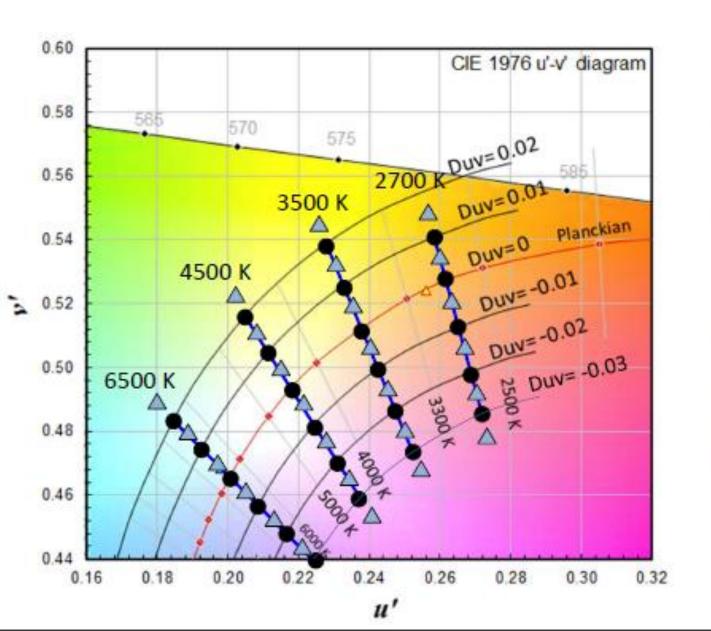


 $R_{\rm f}$ = 81 $R_{\rm g}$ = 101 CCT = 2496 K $R_{\rm a}$ = 88 (Source No. 286)



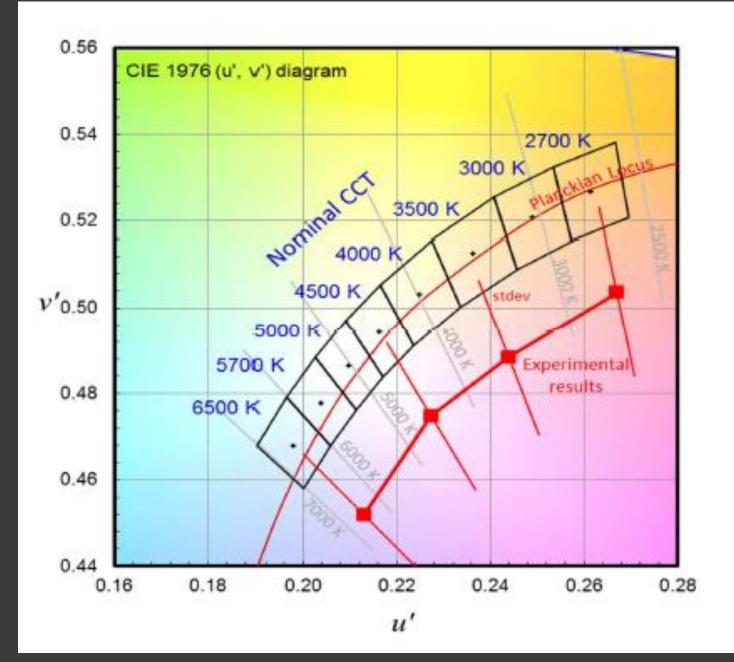


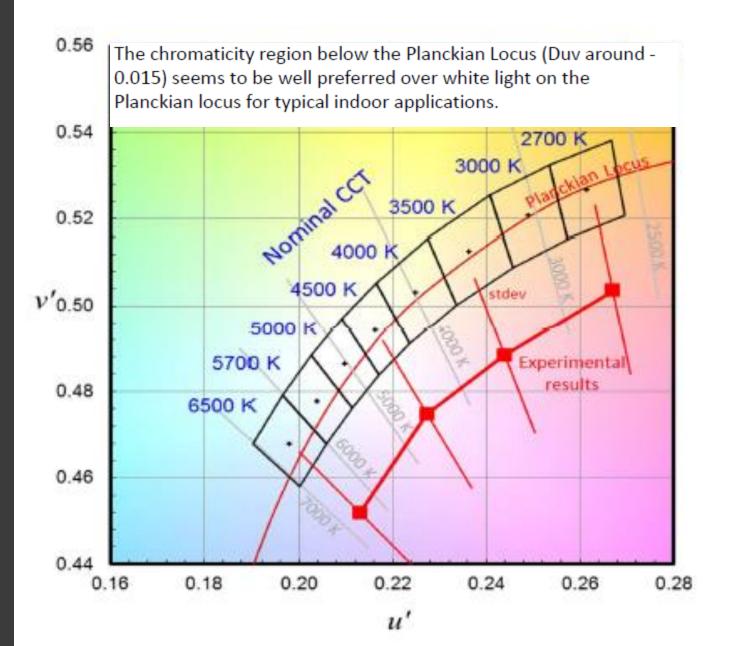




Experiments prepared for 4 CCTs, at 6 Duv points at each CCT, at total 23 points.

Spectra prepared for the 23 points plus points in between and outside, total 50 points.





Quantitative research is a formal, objective, systematic process in which numerical data are used to obtain information about the world. This research method is used to describe variables.

Quantitative research is primarily exploratory research. It is used to gain an understanding of underlying reasons, opinions, and motivations.

"The body is never just a body. It is always a lived body."

"The body is our general medium for having a world."

— Maurice Merleau-Ponty, Phenomenology of Perception







Light Source	6500K-85	2700K-95+	3000K-95+	4000K-95+	2700K-95+Vibrant	3000K-95+Vibrant
ССТ	6444	2707	2981	4139	2710	3060
x	0.314	0.457	0.435	0.372	0.447	0.425
у	0.328	0.406	0.397	0.363	0.389	0.387
Ra 8	80	97	97	96	95	97
Ra14	71	96	96	95	95	97
R9	1	98	95	88	92	98

Category 2: How do you feel under the light?

2.1	Circle belov	w, how do y	ou feel toda	ay?
	(t)(t)	(6)3)	$(\hat{0}\hat{0}\hat{0})$	







EXCELLENT

2.:	3	How	does	the	light	make	your	skin	feel?	(Tick	as	many	options	as	releva	П

EVEN		WARM		HEALTHY		GLOWING	
UNEVEN		COLD		UNHEALTHY		MATTE	
2.4 Do you	r imperfe	ctions sta	nd out mo	re? I.e Spots	/Blemis	hes/Small	vein
YES		NO	SOME				
Please Elab	orate						

2.5 Does this light source complement your skin?

YES NO

2.6 Circle between 1-10, How well would you rate the light source?

0	1	2	3	4	5	6	7	8	9	10
L									1	
										_
2.7 (Comme	nts?								

Category 3: How does the merchandise appear under the light?

3.1 How do the products appear under the light source?











BAD

POOR

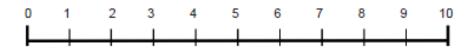
AVERAGE

EXCELLENT

3.2 How do the colours on the packaging look?

BRIGHT	VIBRANT	WARM	ATTRACTIVE	
DULL	FLAT	COLD	UNAPPEALING	

3.3 Circle between 1-10, How appealing does the merchandise look?



3.4 Would you purchase any of these products under these light conditions?

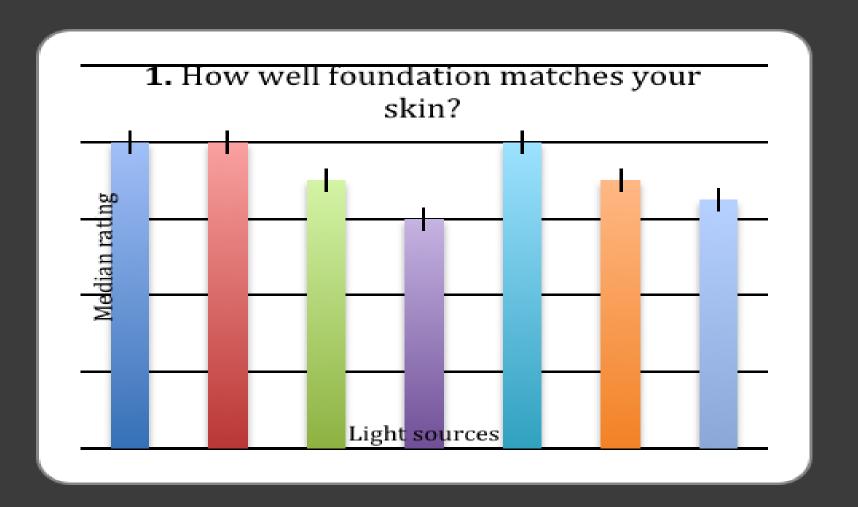
YES	NO	

3.5 Comments?



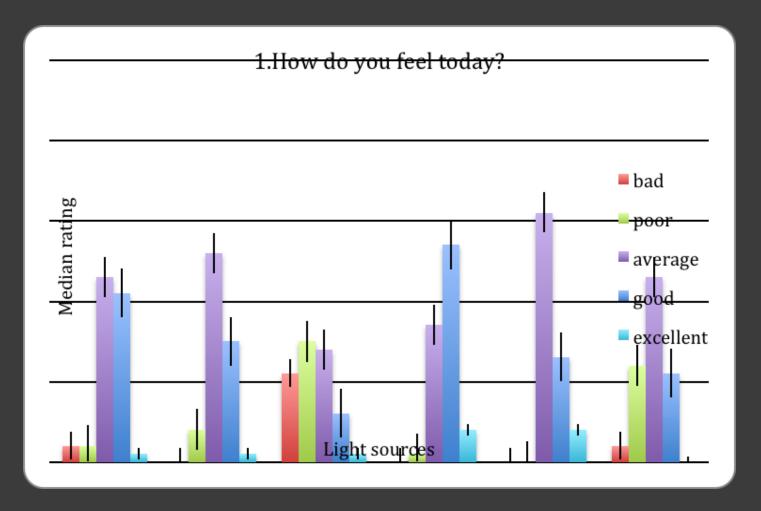
Colour Matching

2700 K 95+ and 2700 K Vibrant (Beauty Series) are significantly more preferred than other sources by subjects,



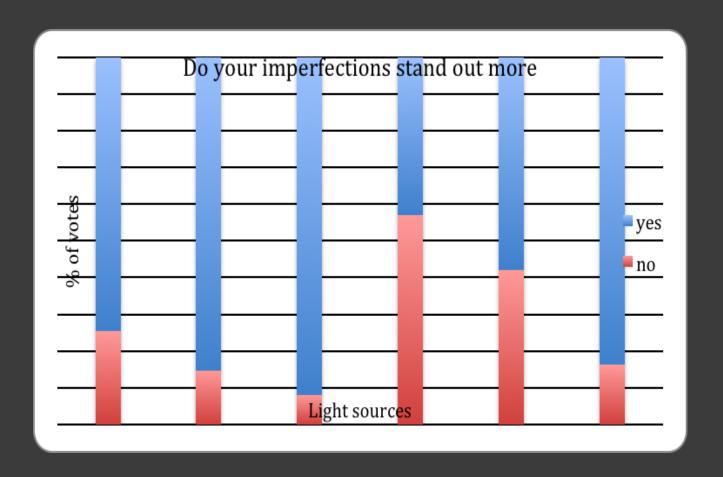
General mood and skin appearance

2700 K 95+ and 2700 K Vibrant (Beauty Series) are significantly more preferred than other sources by subjects,



General mood and skin appearance

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SUMMARY OF RESEARCH FINDINGS

Colour matching section:

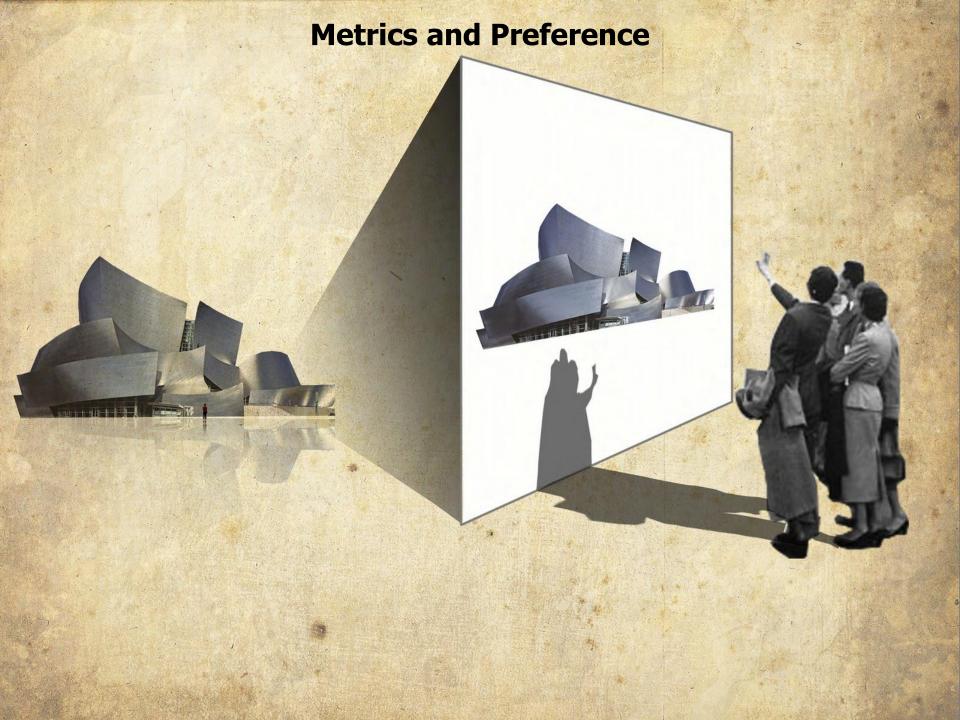
- The result consistently suggests 2700 K 95+ and 2700 K Vib (Beauty Series) the best light sources in this category.
- The result consistently suggests 6500 K 85 and 4000
 K 95+ the least preferred light source.

"How do you feel under the light?" section:

- The result consistently suggests 2700 K Vib (Beauty Series) the best light sources in this category.
- The result consistently suggests 6500 K 85 the least preferred light source.

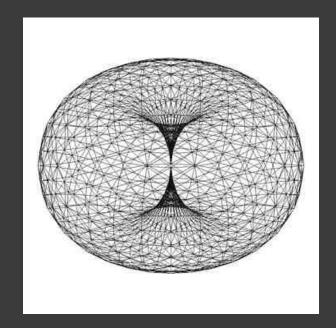
COMMENTS ON RESEARCH FOR LIGHTING FOR SKIN TONES

- The connection between a sense of well-being and the 2700K 'Vibrant' (Beauty Series) light source is interesting.
- As well as the quantitative data, qualitatively the light was described as "comfortable", "cosy" and "warm" by participants.
- There seems to be a fit with 'human centric lighting' goals and the creation of enriched and relaxing atmospheres.
- Additional applications such as spas, changing rooms and restaurants can be considered.



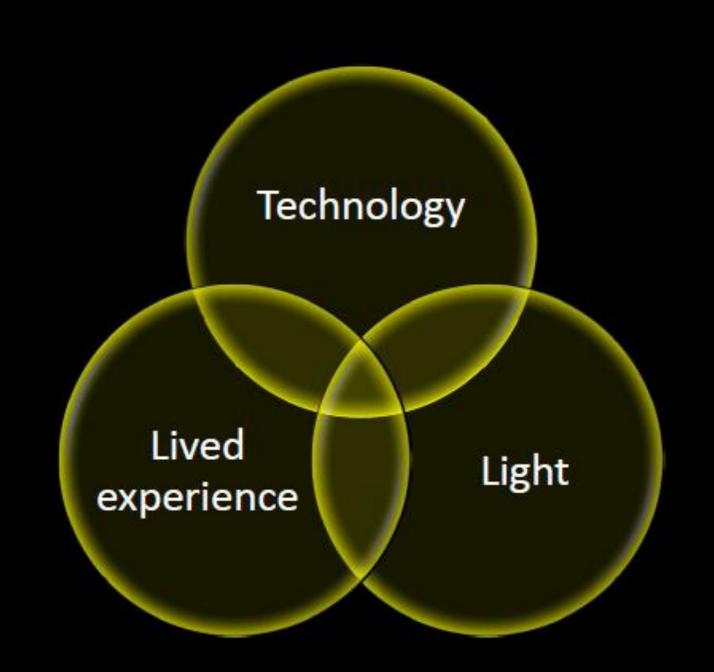
"We know not through our intellect but through our experience."

Maurice Merleau-Ponty



"Everything is science and everything is philosophy."

— <u>Maurice Merleau-Ponty</u>



Key take-aways:

We cannot ignore chroma and saturation when evaluating light sources.

Concepts of gamut are important to grasp for lighting professionals – It's a good thing!

Being close to the Black Body Locus is not for every application

Lighting is being developed for humans, not just objects/architecture/things